



October 20 - 21, 2017

Friday, October 20, 10:00am to 5:00pm
Saturday, October 21, 10:00am to 3:00pm

INNOVATIONS. CONNECTIONS. SOLUTIONS.

Now in its 23rd year, the biennial Meat Industry Expo is the only event of its kind in Canada offering suppliers and business owners in the meat processing industry a chance to come together under one roof to connect and discover the latest innovations and solutions.

A two-day event culminating with the OIMP Awards Gala Saturday night, the 2017 Expo is your best opportunity to market direct to hundreds of potential customers in one location.

SPEAK TO KEY BUYERS

The 2017 Meat Industry Expo will be aggressively promoted through an extensive campaign targeting key personnel in the meat and poultry industry. Tactics include personal invitations, sales calls, eBlasts, print publications, a dedicated website, and social media.

PROVIDING A RELEVANT AUDIENCE

The Ontario Independent Meat Processors (OIMP) is proud to host this event targeting meat processors, abattoirs, grocers, and independent butcher shops.

VENUE

Scotiabank Convention Center
6815 Stanley Avenue, Niagara Falls
www.fallsconventions.com

EXHIBITOR SALES

Derek Boudreau
(519) 635-9281
d.boudreau@oimp.ca

SHOW MANAGEMENT

Heather Nahatchewitz
(519) 763-4558 x225
exhibit@oimp.ca

www.meatindustryexpo.ca



WHY EXHIBIT?

Held every two years, the Meat Industry Expo offers 25,000 square feet of exhibitor space to:

Showcase **INNOVATIONS** within your current or new product line and services

Make **CONNECTIONS** with new customers, network with existing, and reconnect with past

Offer **SOLUTIONS** to challenges faced by meat processors, wholesalers, and retailers

RETURNING TO SCOTIABANK CONVENTION CENTRE, NIAGARA FALLS

Due to the positive feedback from attendees and exhibitors, we are returning to this state-of-the-art venue for the 2017 Expo.

Just 90 minutes from downtown Toronto, the Centre is located by the QEW, allowing for quick and easy access.

With 900 parking spaces for the Centre alone, and with our designated Expo hotel, Marriott on the Falls, directly across the street, this location offers exceptional convenience for attendees and exhibitors alike.



LONG TIME EXHIBITORS

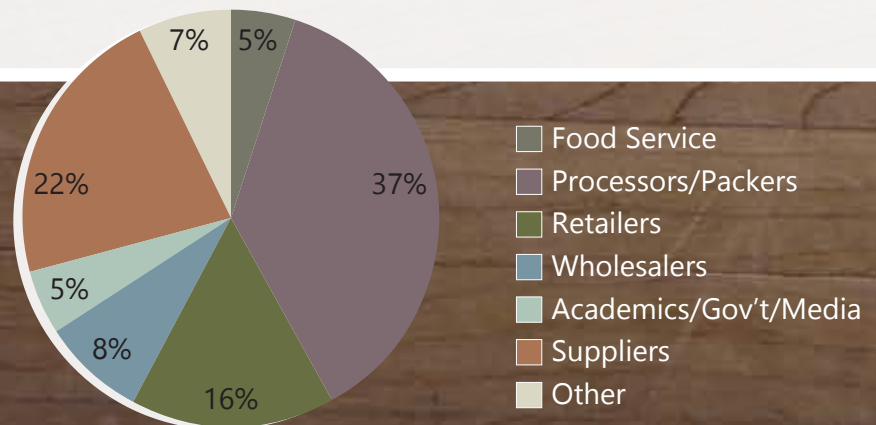
AKR Consulting Canada
Auralite Panel Products
Bizerba Canada
BSA (Les Ingrédients Alimentaires)
C.P. Industries
Carlisle Technology
David Food Processing Equipment

Duropac
First Spice Mixing Company
Food Supplies
Handtmann Canada
Interweigh Systems
Jarvis Industries Canada
Multivac Canada

Meyer Service & Supply
Pemberton & Associates
Reiser Canada
Unipac Packaging Products
VC999
Wiberg Corporation
Yes Group

2015 VISITOR PROFILE

The 2015 Meat Industry Expo attracted attendees from nearly 200 different companies across the two days. Attendees included key decision makers - business owners, operators, and buyers in the meat industry.



BOOTH RENTAL RATES

OIMP Members receive a \$300 loyalty discount per 100 sq. feet

10' x 10' / 100 sq. feet \$1900

10' x 20' / 200 sq. feet \$3800

300 sq. feet+ Please contact show management for a quote

***Add an additional \$100 per corner**

Rates include complimentary:

- 8' draped back and 3' draped sidewalls (where appropriate)
- (1) 1500 watt, 120 volt electrical outlet* (per exhibiting company)
*Additional services are available (fees apply)
- 12 hours of exhibit time
- Official Show Guide listing (option: purchase add'n 1/8 pg ad on rental contract)
- List of 'opt in' attendees following the show
- Six exhibitor name badges (per 100 sq. ft.)
- Twenty complimentary Expo tickets (per 100 sq. ft.)
- Expo promotional graphics
- Listing in Expo promotional materials
- Access to exhibitor wash-up station
- On-site storage space
- On-site show service providers (fees apply)
- Access to visitor lead retrieval system (fees apply)

TO BOOK YOUR SPACE

Complete and sign the Exhibitor Rental Contract and return by mail, fax, or email with a minimum deposit of 50% of the total rental amount.

Contracts not signed or without payment will not be processed. Balance is due May 1, 2017.

ASSIGNMENT OF SPACE

Space will be assigned on a first-come, first-served basis, with every effort to assign your space as requested. Management reserves the right to make the final determination of space assignment in keeping with the best interests of the exposition.

You will receive a notice acknowledging receipt of your contract and payment. Expo Exhibitor Information Packages containing your booth space assignment, order forms, and promotional material will be sent closer to the show date.

EXHIBITOR BUSINESS TYPES

Building/Design Engineer
Casings/Ingredients/Seasonings
Computer Hardware/Software
Consulting
Cutting/Boning Equipment
Financial/Funding
Food Safety
Material Handling
Packaging/Labeling
Pest Control
Processing Machinery
Refrigeration
Sanitation
Weighing Equipment

NEW SHOW HOURS

Friday,
October 20, 10am to 5pm
Saturday,
October 21, 10am to 3pm

MOVE IN

Thursday, October 19, 2017
12:00pm – 6:00pm

Friday, October 20, 2017
7:00am – 9:00am*

*Carry-in items only – no dollies or pump trucks allowed

MOVE OUT

Saturday, October 21, 2017
4:00pm – 7:00pm*

Move out may commence following the completion of the Ontario's Finest Butcher Competition

*All materials must be removed from the show floor no later than 7:00pm or additional charges may occur.

AN EVENING WITH HANDTMANN

Attendees and exhibitors are invited to attend the Friday night social event taking place at the designated Expo hotel, Marriott on the Falls, directly across the street from the Centre. Hosted by Handtmann Canada, the Marriott Great Room has been reserved exclusively for the function, and provides the opportunity to relax and socialize with peers in a relaxed environment.

FLAVOURS SECTION RETURNS

OIMP Business and Retail Associate Members are invited to participate in the Expo as a Flavours exhibitor. Twelve 5' x 10' spots have been set aside in this designated section to sample their finest products to attendees. Two extra spots have been added to accommodate for a local winery and craft brewery to sample; nicely complementing the meat and poultry options. If you are an OIMP Business or Retail Associate Member interested in learning more, please contact Derek at d.boudreau@oimp.ca or (519) 635-9281.



ONTARIO'S FINEST BUTCHER

The final round of this annual competition takes place right on the tradeshow floor Saturday afternoon, following the show close, with the winner announced that night at the OIMP Awards Gala. Watch as three top Ontario butchers compete head-to-head for meat-cutting supremacy.



2017 OIMP AWARDS GALA



The Expo culminates Saturday night as we roll out the red carpet and honour our members at the 2017 OIMP Awards Gala. The Meat Industry Achievement (MIA) and Associate Member Recognition Award (AMRA) recipients, and 10 and 25 year members will be recognized followed by the winners of the Ontario's Finest Meat Competition™, ending with the crowning of Ontario's Finest Butcher.

Pre-order gala tickets on the rental contract.

Ontario Independent Meat Processors (OIMP) is the representative voice of the independent meat and poultry processor in Ontario, working closely with agricultural and commodity organizations and various levels of government since 1980. The association's membership includes meat and poultry processors, retailers and wholesalers; industry suppliers, and not-for-profit organizations that support OIMP's objectives.

