

meat

industry*expo

FLAVOURS

October 20 - 21, 2017

Friday, October 20, 10:00am to 5:00pm
Saturday, October 21, 10:00am to 3:00pm

INNOVATIONS. CONNECTIONS. SOLUTIONS.

Now in its 23rd year, the biennial Meat Industry Expo is the only event of its kind in Canada offering suppliers and business owners in the meat processing industry a chance to come together under one roof to connect and discover the latest innovations and solutions.

Due to popularity, space has once again been assigned exclusively for OIMP Business Members to participate as an exhibitor in the Flavours section. Twelve 5' x 10' spots are available for you to come and sample your finest products to attendees including processors, wholesalers and other independent butchers and retailers. Two extra spots have been added to the area to accommodate for a local winery and craft brewery to sample.

TURN-KEY EXHIBIT SPACE

The twelve Flavours booths are located together in a clearly defined area of the tradeshow floor and offer a complete turn-key opportunity to showcase your products. The \$600 rate includes side and back draping, electrical outlet, carpeting, plus a skirted table and chair.

VENUE

Scotiabank Convention Center
6815 Stanley Avenue, Niagara Falls
www.fallsconventions.com

EXHIBITOR SALES

Derek Boudreau
(519) 635-9281
d.boudreau@oimp.ca

SHOW MANAGEMENT

Heather Nahatchewitz
(519) 763-4558 x225
exhibit@oimp.ca

www.meatindustryexpo.ca



RETURNING TO SCOTIABANK CONVENTION CENTRE, NIAGARA FALLS

Due to the positive feedback from attendees and exhibitors, we are returning to this state-of-the-art venue for the 2017 Expo.

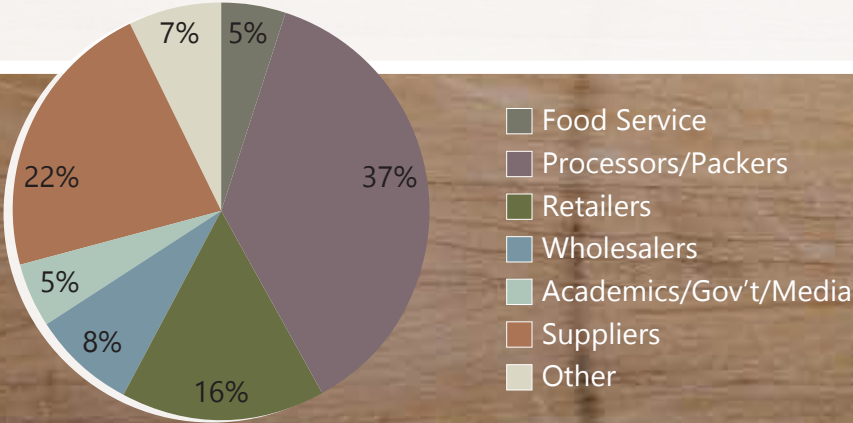
Just 90 minutes from downtown Toronto, the Centre is located by the QEW, allowing for quick and easy access.

With 900 parking spaces for the Centre alone, and with our designated Expo hotel, Marriott on the Falls, directly across the street, this location offers exceptional convenience for attendees and exhibitors alike.



2015 VISITOR PROFILE

The 2015 Meat Industry Expo attracted attendees from nearly 200 different companies across the two days. Attendees included key decision makers - business owners, operators, and buyers in the meat industry.



ONTARIO'S FINEST BUTCHER

The final round of this annual competition takes place right on the tradeshow floor Saturday afternoon, following the show close, with the winner announced that night at the OIMP Awards Gala. Watch as three top Ontario butchers compete head-to-head for meat-cutting supremacy.



AN EVENING WITH HANDTMANN

Attendees and exhibitors are invited to attend the Friday night social event taking place at the designated Expo hotel, Marriott on the Falls, directly across the street from the Centre. Hosted by Handtmann Canada, the Marriott Great Room has been reserved exclusively for the function, and provides the opportunity to relax and socialize with peers in a relaxed environment.



BOOTH RENTAL RATES

\$600.00 +HST
5' x 10' / 50 sq. feet

Rate includes:

- 12 hours of exhibit time
- (1) 1500 watt, 120 volt electrical outlet
- 8' draped back and 3' draped sidewalls
- 6-8' skirted table and chair
- Booth carpet
- Official Show Guide listing (option: purchase add'n 1/8 pg ad on rental contract)
- List of 'opt in' attendees following the show
- Six exhibitor name badges
- Twenty complimentary Expo tickets
- Expo promotional graphics
- Listing in Expo promotional materials
- Access to exhibitor wash-up station
- Free on-site storage space (non-refrigerated)
- Access to visitor lead retrieval system (fees apply)

2015 FLAVOURS EXHIBITORS

| | |
|---------------------------|-------------------------|
| Abate Packers | Sikorski Sausages |
| Black Angus Meats | Speducci Mercatto |
| Chateau des Charmes | The Meat Depot |
| Finest Sausage & Meats | VG Meats |
| Innocente Brewing Company | Wagener's Meat Products |
| Kent Heritage Farms | |

2017 OIMP AWARDS GALA



The Expo culminates Saturday night as we roll out the red carpet and honour our members at the 2017 OIMP Awards

Gala. The Meat Industry Achievement (MIA) and Associate Member Recognition Award (AMRA) recipients, and 10 and 25 year members will be recognized followed by the winners of the Ontario's Finest Meat Competition™, ending with the crowning of Ontario's Finest Butcher.

Pre-order gala tickets on the rental contract.

BOOK YOUR SPACE

Complete and sign the Flavours Rental Contract and return by mail, fax, or email. Contracts not signed or without payment will not be processed.

Payment is due in full May 1, 2017.

ASSIGNMENT OF SPACE

Space will be assigned on a first-come, first-served basis, with every effort to assign your space as requested. Management reserves the right to make the final determination of space assignment in keeping with the best interests of the exposition. You will receive a notice acknowledging receipt of your contract and payment.

NEW SHOW HOURS

Friday,
October 20, 10am to 5pm
Saturday,
October 21, 10am to 3pm

MOVE IN

Thursday, October 19, 2017
12:00pm – 6:00pm

Friday, October 20, 2017
7:00am – 9:00am*

*Carry-in items only – no dollies or pump trucks allowed

MOVE OUT

Saturday, October 21, 2017
4:00pm – 7:00pm*

Move out may commence following the completion of the Ontario's Finest Butcher Competition

*All materials must be removed from the show floor no later than 7:00pm or additional charges may occur.

